To: BILL WITTEN/ ROW RAY

PLEASE READ THE FOLLOWING PAGES FROM OUR SEPT. JDS BULLETW. THIS IS BOTH REASONABLE + WORKABLE.

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THE JOHN BIRCH SOCIETY Less Government, More Responsibility, And — With God's Help — A Better World.

No. 424

September 1994

Saving Our Republic Is Far Easier Than Many Think

by Tom Gow

Millions of Americans are waking up. They are concerned. They see serious problems facing our nation. But in the absence of an obvious solution, the shattering of blissful innocence often leads to frustration and a sense of hopelessness. The problems appear too great, the enemy too entrenched. Drastic measures are rationalized, even futile gestures akin to confronting the Gestapo or KGB at one's doorstep armed with a semi-automatic. Yesterday's innocents become fair game for every crackpot scheme, neutralizing tangent, and trap laid by the enemy.

It is not our purpose here to examine these traps and tangents, only to contrast them with a sound course of action which promises success far more readily than many think.

Saving our nation from an entrenched, well-financed Conspiracy is not easy. It is certainly not as easy as many naive citizens believe who are caught up in the excitement of partisan politics. We cannot save our freedoms by electing any one man, or even a dozen men, to high office. Nor is the solution simply a matter of electing Republicans, as Rush Limbaugh would have his listeners believe.

Following a sound course of action, utilizing the strengths of the system our Founding Fathers gave us and appealing to the natural self-interest of basically good people, is not easy. Nevertheless, it is far easier than many think.

widespread ignorance is the problem; reinvent sound government when Starting over and attempting

much influence over the outcome; major media are able to exert so dency when the Insider-controlled Attempting to capture the Presi-

while the bullets are flying; then retounding sound government Allowing anarchy to develop,

suaded that federal expenditures are and hold their congressmen accountstop paying taxes and become outto elect like-minded congressmen unjust then why not persuade them laws (if enough people can be permonster by convincing patriots to Attempting to starve the federal

trolled or influenced) media; ity in the mass (conspiratorially conopinion by seeking favorable public-Attempting to change public

UN-directed "peacekeeping" missions; and Mourning loved ones lost in Repurchasing our freedom with

more effective, to bullify unjust blood after we have become slaves. It is also much easier, and far

> in the courtroem through fully infight that battle, one case at a time,

justify their inaction by convincing of influence. (Have you noticed how you it is too late?) tee of success are desperate to those who refuse to fight for freedrop out from any important circle accomplishes is to isolate those who drop out, head for the hills, tear up dom without an impossible guarantheir driver's licenses, etc. All that be saved by convincing others to And finally, our nation will never

Step by Step

sponsibility, and — with God's help able pieces. And our long-range vere and the compass to stay on vides us with the strength to perseas a big goal. goal of "less government, more reto break it down into more manage-The way to achieve any big goal is course. So what will it take to win? — a better world" certainly qualifies

though concurrent progress on sucfollows this natural progression (al-One realistic scenario for victory

ence on Congress to halt further col-Step 1: Mobilize sufficient influ-

law-making process than to try to laws once and for all through the

A vision of how we can win pro-

cessive steps is Lkely):

lectivist advances. Step 2: Cause Congress to begin limit our discussion to the immedi-

and its programs. Let us therefore

federal trough. wing organizations sustained at the ing our constitutional system. These defunding the thousands of left-briefly some basic insights regardrolling back previous Insider gains ate task at hand — stopping, then re-reduce the size of government, versing, the growth of government. the volume of enemy fire by bers, we would do well to review trim the welfare state, and reduce Since we have many new mem-Step 3: Expose, then rout, the portunities lie.

vestigations into the tax-exempt House can put a stop to virtually any into conspiratorial influence (in the the Congress, particularly in the rious congressional investigations but not widely appreciated power in store parental choice in education by with its little-used power to limit the ciples of freedom and the lessons or not declare war. Congress also store the Constitution. Inspire the peach. The House and Senate tomanner of the Reece Committee in-House of Representatives. The eliminating the government schools, appellate jurisdiction of the Sutalents of many to teach the prin- gether have the power to declare was warranted and productive. Create raising revenues shall originate in foundations). Inspire and support government program because the and strengthen free institutions, Re- House has the sole power to imsufficient pressure to Get US aut! of the House ... "If a majority of House Conspiracy. Inspire and support selearned from our near disaster. Re- has great power over the judiciary Act, and restore sound money. the UN, repeal the Federal Reserve members refuses to fund any federal impeachment proceedings where Constitution stipulates, "All bills for Step 4; Repair the damage done or President can do about it. The program, there's nothing the Senate The Constitution places enormous

young based on religious principle. Foster widespread education of our preme Court. Develop new IBS programs to help strategic importance when com-These powers of the House gain

next onslaught. inoculate our citizens against the bined with one other pertinent fact

First Steps

tremendously more susceptible to local control than the other branches — the House of Representatives is

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not see how it can be done. They are largely decided by locally generated influencing public officials and do every two years in elections that are schemes advancing with impunity, closest to the people. Representabecause they see collectivist House with its enormous powers Often they have little experience in tives face the voters in their district unaware of the John Birch Society opinion. A highly centralized congrasp at poor solutions are frustrated Founding Fathers wisely placed the Most people who are willing to of the federal government. Our

The John Birch Society Bulletin (USPS 073-910; ISSN 0449-0754) is published monthly by The John Birch Society, Inc., 770 Westhill Blyd., Appleton, WI 54914-6521, (416) 749-3780. Publisher: John F. McManu; Editor: Gary Bezoit. Twenty dollars den member a samual dens (twenty dollars naturally from Life Memberthip) payer for a satisaction. Subscripton state to nonembers are twenty dollars per year in the U.S., Canada, and Mexico; in all other countries, by annual, thirty-two dollars per year. Copyright ©1994 by The John Birch Society. Cheff Escendive Officer: G. Vance Smith; President: John F. McManu; Vice President: Thomas G. Gow. Individual copies are available at the following prices: Up to 9 copies, \$3.00 each; 10 to 99 copies, \$1.00 each; 10 to 999, \$1.00 each; 10 copies, \$5.each, Podage and handling: Press and 15 percent (\$2.00 minimum charge) of dollar total. Bulletiles may be purchased from all Americas Opinion Broakcates, or by mail from Americas Opinion, P. O. Box 8040, Appleton, WI 54913. Scornd-class partage paid at Appleton, Wisconstiantability offices. Postmarter: Scadaddress changes to The John Birch Society Bulletin, P. O. Box 8040, Appleton, Wisconstia \$4913.

The JBS Bulletin, September 1994

insights dictate where our prime op

The fact that Congress has been so terrible is a reflection of the ignorance and apathy of the voters rather than of any inherent defect in that body. The House can—and must—be recaptured by determined Americanists.

Informed Pressure

seems to get a representative's attenmessage to the rest. For nothing such defeats help send an important will go down in flames at the polls big spenders and committed leftists congressman. We expect that some ously vary depending on the need the mood of the voters. leagues fall at the polls for failing to tion more than watching his colwishes and change their stripes. But before they will heed constituent stitution? The requirements obvihis eath of office to uphold the Concongressman to vote according to What does it take to convince a

However, let us be clear that the majority of effective political action is nonpolitical. Ultimately, informed pressure has to be created so that incumbents will carry the ball. While changing faces from time to time can be healthy, it is unlikely that a majority of principled statesmen could ever be elected. And most certainly not while the understanding back home is shallow. Fortunately, a majority of statesmen is not needed to save our Republic.

What is more important is the informed pressure coming from the folks back bome. Representation in

the long run will reflect the understanding (or lack of it) in the district.
Even statesmen need support; mere
election is rarely enough. We should
not expect many politicians to commit political suicide. We'll admire
their character if they do. But it is far
better to create the understanding in
the district that will allow them to
make those tough votes and survive
in office. By and large the only
sound way to obtain a representative
who will hang tough in supporting
the Constitution is to develop informed pressure from back home.

only five to seven to stand firm tough constitutionalists. If the issue take five, pretty philosophically man Lawrence P. McDonald estiwould involve votes against sacred extremely tough he would expect even 150. But if the issue became crease the number up to 70, maybe were not too tough, he would inmated that there were 35, give or second term in the House, Congressdepends on the issue. During his cows rather than votes against new (generally such a poor showing federal intrusions) How much pressure it takes also

Carrier and the company of the transfer of

Local Networks

The most efficient way to generate sufficient informed influence day in and day out to counter Establishment pressure from the House leadership and sundry leftist groups is to build an information and action network that reaches enough voters to command the attention of the representative. How hig does that information and action network have to be? Much smaller than many sus-

pect. Most congressmen understand that if they aren't reelected, the favors or retributions of the House leadership mean nothing.

committee to build the golf course same zeal as though you were the gether as a team, working well in every district who felt as they do, at district in this country that could not advance of election ... There is not a businessmen, manufacturers, small educational work that could be reresult of considerable organized your denomination." And they all tee to build a church structure for for your country club or the commitbe changed if you worked with the them together and start working to-Larry, "you find those 70 men, get who felt as they do. "All right," said felt as they do, at least 10 dentists in peated elsewhere to make change pointed out that his election was the trict on how we could win. He bankers, merchants in every district léast 20 physicians, at least 30 small 10 engineers in every district who them to agree that there were at least possible. To make his point, he got visiting civil engineers from his disectured a handful of discouraged in May 1975, Larry McDonald

Art Statement

In speeches to JBS members, Larry would further warn against the mistake of embracing partisan politics without first building an informed electorate.

Larry's example for the engineers is even more valid today. Our main obstacle to success has always been the task of assembling a knowledgeable army to combat the enemy. In today's climate, assembling the nec-

essary forces has become much, much easier. For example, staff members often report finding immediate support for TRIM from businessmen on the first call. And members are finding it much easier today to get people to listen and to take problems seriously enough to want to reorder some of their priorities in life to help.

Still, building sufficient pressure to change Congress is not easy, and it shouldn't be, not with so much at stake. But the groups with the best opportunities to prevail are those that can appeal to genuine constituent interests with the truth. We are not working against the grain. Our message is generally well-received. And we don't have to sell the public something it doesn't want (more government and slavery) by spending billions in deceptive propaganda campaigns.

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ance falls apart. The enemy is very good at hanging in there and wait gency of the hour dissipates the allisome particular issue, but as the urmaintain its focus on principles over movable by smear, and organized to staying power, be incomptible, imright side of the issues, it must have Eternal work is the price of liberty. members of the John Birch Society ing for its opportunity. And so are liance while passions run high or Not only must it start out on the challenges is to sustain the network tion network won't do. One of the time. It's often easy to create an al-But just any information and ac-

We can thank Robert Welch that we have a John Birch Society whose members are organized around enon pocketbook issues to carry the a GATT, or a national health care plan. We should not expect our little TRIM Bulletin focusing primarily der to defeat a crime bill, a NAFTA, must be created and mobilized in oranswer. Greater understanding still portant as TRIM is, it is not the total areas besides spending. But as imby TRIM will carry over into other proper role of government fostered Moreover, growing respect for the and reverse major federal growth. gram alone may be sufficient to halt of solid and widespread organizational support for the TRIM prosupport TRIM. We have high expeclations for TRIM. The development One function of the network is to

where several radio talk-show peras in the 100/10/6 program. We see programs. tion in our publications for their sorialities are drawing on informa-Los Angeles area, for example, this happening today in the greater to help, particularly opinion molders goeil should be to mobilize new inionned support, to influence others large numbers directly. Instead the not call for members to educate ago by Robert Welch. The plan does in The Blue Book more than 35 years greater understanding was outlined new. The basic plan for creating this We are not proposing something

But to achieve our goals our information and action network must

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with an associated action plan coples of special issues together sional district handing out 2,000 to The New American in a congresripple effect of just 500 subscribers many of their prospects to become network by lending them literature, ters. As one target, imagine the and still others to help form chapzine, others to become members, subscribers to our biweekly magalidify that association by persuading campaigns. Members can then soinviting them to participate in JBS inviting them to JBS functions, and bers can funnel prospects into the grow. According to the plan, mem-

How Many Districts?

It is impossible to project precisely the minimum nonpolitical organization and activity needed to attain specific political goals. Nevertheless, we hazard a guess. Within the past year, major votes have been lost by just a handful of votes (Penny/Kasich budget vote, NAFTA, assault weapons, etc.). Accordingly, shifting even a few representatives into the Americanist column can be highly significant.

However, to begin rolling back the welfare state with any certainty of success, we have projected that a sizeable TRIM influence (25,000 to 100,000 Bulletins per issue) in a majority (218) of congressional districts is called for. Secondary efforts would spill over into many of the other districts. In the 1990 nonpresidential election, 126 districts were won by less than 30,000 votes, while another 120 districts were won by 30,000 to 50,000 votes. So,

few representatives can aff. to ignore the influence of TRIM astributions of the magnitude described.

and prior unconstitutional usurpalead in challenging the Conspiracy on to hold firm and even take the solidly blocked and that a rollback emboldened to follow suit and the reelected, other politicians will be can vote like statesmen and still be cases to achieve a majority. As more triple that of the Black Caucus. One comparison, this force is almost becomes a rout, we further estimate gress will weaken dramatically. Establishment's influence on Conrepresentatives demonstrate they will pull more than enough in most firm for constitutional principles hundred congressmen who stand tions of federal power. By way of 100 congressmen who can be counted 100 congressional districts yielding that we need strong power bases in To ensure that the Conspiracy is

Resolute Action

elsewhere. As Larry McDonald grabs. Without the groundwork of yesterday's secure seat is up for tended period. Time and again, few secure districts over any exbome out the wisdom that there are tunity. Experience has all too often must occur far in advance of opporpointed out, educational preparation amples of success invite imitation same, and to recognize that exdence that others are doing the and program locally, to have confimember level is for the member to help build the needed organization building an organization which in The solution at the individual

ate, the opportunity for a solid Americanist to come forward is lost. Let's avoid that outcome whenever possible by being willing to build organization even when the political payoff seems remote.

The 1939 U.S. Army infantry training manual, page 39, referred to a similar situation in combat:

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on our part may be decisive. perate. Only slight extra effort while to him it may seem dessition may appear favorable, we are ignorant. To us his povariably difficulties of which or another. The enemy has inenough to turn the tide one way any small incident may prove breaking point. At the crisis, vere. Troops are strained to the quently been brought about by pear miraculous have fresituation so startling as to apresolution. Sudden changes in a been overcome by courage and Time and again, numbers have termined men is often decisive. this. The trials of battle are sethe action of small parties. There is an excellent reason for Resolute action by a few de-

As in combat, resolute action by a determined few may well determine our success. Robert Welch summarized the battle plan for our non-shooting war as follows: "All we must find and build and use, to win, is sufficient understanding." Creating that understanding is not easy—but it is far easier than many think!